

**JEFFERSON COUNTY ECONOMIC DEVELOPMENT CONSORTIUM (JCEDC)
& THRIVE ED BOARD AGENDA**

Thursday, September 24

8:30 a.m. – 10:00 a.m.

**UW Extension/Workforce Development, 864 Collins Road, Rooms 8&9,
Jefferson, WI 53549**

and via Zoom

<https://zoom.us/j/91252970674?pwd=fm9l698H3yiL3XpGC5aCrGDolVsuOa.1>

Meeting ID: 912 5297 0674

Passcode: 933450

Board Members – Jefferson County Economic Development Consortium (JCEDC)

Kris Breunig– Village of Cambridge, Rebecca Houseman - City of Fort Atkinson, Timothy Freitag – City of Jefferson, Kyle Ellefson - Village of Johnson Creek, Drake Daily – City of Lake Mills, Kathy Weiss – Village of Palmyra, Jeni Quimby – City of Waterloo, Deb Sybell – City of Watertown, Mason Becker – City of Whitewater, County Supervisor Bruce Degner, County Supervisor Mark Groose, County Supervisor Kathi Cauley

Board Members – ThriveED

Robert Cassiday, Jason Culotta, Tom Dehnert, Rebecca Houseman, Kevin Kaufman, Scott Lausten, Ryan Lessner, Michael Luckey, Casey Malesevich, Shawna Marquardt, Kyle Neitzel, Andy Nelson, James Nelson, Joshua Patterson, Kevin Paynter, Melanie Petrowitz, Nate Salas, Ken Smith, Elizabeth Thelen, Stewart Wangard, Ben Wehmeier, David Werning

- I. Call To Order
- II. Roll (Establish a quorum)
- III. Certificate of Compliance with Open Meeting Laws
- IV. Approval of Agenda – September 24, 2026
- V. Public Comment – Members of the public who wish to address the board on specific agenda items must register their request at this time.
- VI. ThriveED & JCEDC Consent Agenda:
 - a. JCEDC/ThriveED Minutes – August 27, 2026
 - b. President's Report
- VII. JCEDC/ThriveED
 - a. Discussion and Approval to authorize the new ThriveED model and authorize staff to complete all necessary documents for final approval
- VIII. Community Discussion
 - a. JCEDC board members are encouraged to share a brief update about their community, initiatives and/or challenges
- IX. Thrive Board Discussion
 - a. Thrive board members are encouraged to share a brief update about their company, initiatives and/or challenges

X. General Updates

a. Upcoming Events

- i. October 22, 2026, 2-6:30pm – Madwaukee 2050
- ii. October 29, 2026 – ThriveED Annual Meeting

XI. Adjournment.

Our Vision Statement is: JCEDC / ThriveED will lead change necessary to support economic growth in Greater Jefferson County that results in healthy, thriving, and growing communities.

Our Mission Statement is: JCEDC / ThriveED will engage the public and private sectors in actions focused on attracting and supporting business growth that benefits the residents and communities in the Greater Jefferson County area.